



NEWS RELEASE

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THE BRANDON AGENCY NAMES MARK ROBERTS AS VIDEO PRODUCTION MANAGER

February 2, 2010, Myrtle Beach, S.C. – Representatives of The Brandon Agency today announced the company has named Mark L. Roberts as video production manager. Roberts' responsibilities include writing, editing and producing high quality video; organizing locations, sets, props and equipment; and maintaining and cataloging productions of work produced for the Agency's clients.

Prior to joining The Brandon Agency, Roberts served as a producer/writer for *TV 33* and *Carolina TV* in Myrtle Beach. Throughout his career, Roberts has gained valuable experience in producing, editing, and filming daily content for broadcast, as well as commercial advertisements. Roberts received a bachelor of arts degree in mass communications in convergence journalism from Francis Marion University in Florence, S.C.

"We are very pleased to have someone with Mark's experience in quality video production join our Agency," said Scott Brandon, president of The Brandon Agency. "Video is an ever-increasing necessity when developing comprehensive multimedia marketing programs and we strive to provide the best in quality and service to our clients. We are confident Mark will exceed all expectations and help the video production element of our Agency become one of the best in the Southeast."

About The Brandon Agency

Founded in 1959, The Brandon Agency is a full service marketing firm operating on the leading edge of change in the advertising industry. Recognized for focus on original thinking and the use of new technology to engage consumers, The Brandon Agency is headquartered in Myrtle Beach, S.C. with satellite offices in Charleston, S.C. and Charlotte, N.C. The Agency's client list includes FTC, Myrtle Beach Golf Holiday, Best Golf Cars, Caledonia Golf and Fish Club, True Blue Golf Plantation, Greenway Medical Technologies, Crescent Bank, PRTC, Myrtle Beach Campground Association, Litchfield Beach & Golf Resort, Myrtle Beach National Company, SpiritLine Cruises, Fort Sumter Tours, Palmetto Rural Telephone Cooperative, Springs Creative Products Group, LLC, Dataw Island and HTC Communications.

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